Enabling developing countries to seize eco-label opportunities project

National workshop on eco-labelling

Objectives:

- Create awareness among relevant stakeholders on the opportunities related to eco-labelling and to the increase of sustainability of the textile sector;
- Present the ‘Enabling developing countries to seize eco-label opportunities’ project and engage relevant stakeholders;
- Increase textile industry stakeholders’ knowledge of the EU Eco-label, its procedure, criteria and related market opportunities.

Type of the event: Multi-stakeholder meeting

Duration: 2 days

Date: 23-24 June 2008

Venue: Royal Court conference hall in Country Inn Hotel, at Khasa Kothi Circle, M I Road, Jaipur.

Participants: Around 50 stakeholders as follows:

- Indian representatives of: key Ministries, Industry stakeholders, National Bureau of Standards, consumers/producers associations, civil society organizations/environmental NGOs.
- International representatives of: EC, UNEP, UK DEFRA, GTZ etc.

Tentative framework:

Day 1

Session I – Setting the scene
The session will aim at creating a common background about eco-labelling as a tool for promoting resource efficiency and Life Cycle Management; the role of different stakeholders will be presented, as well as the different related initiative existing in India.

Session II – Improving the sustainability of textiles production: challenges and opportunities
The session will focus on the textiles sector in India, the need of improving its sustainability and related opportunities.

Day 2

Session III – Working session
This session will address textile industry representatives; it will provide more detailed specifications on the Enabling developing countries to seize eco-label opportunities project and specifically will focus on the presentation of the EU Eco-label, the market opportunities for Indian eco-labelled textiles, the scheme’s criteria for textiles, and the related procedure for getting the product awarded.
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Tentative Agenda

Day 1

Chairman: Representative of Ministry of the Environment [tbc]

09:30 – 10:00  Registration of participants

10:00 – 10:30  Welcome remarks by Mr. Sudhir Mital, Joint Secretary, Ministry of the Environment and Forest, India [tbc]

Introduction by Mr P D Patodia, Chairman, Confederation of Indian Textile Industries

Opening by Mr. Pradeep S Mehta, Secretary General, CUTS International

Session I – Setting the scene

10:30 – 11:30  Multi-stakeholders approaches in promoting eco-labels: the ‘Enabling developing countries to seize eco-label opportunities’ project

– Mr. Bas de Leeuw, Head of Integrated Resource Management Unit, United Nations Environment Programme

Eco-label as a tool for promoting resource efficiency and life cycle management

– Mr. Robert Donkers, First Counsellor, Environment, Delegation of the European Commission to India, Bhutan and Nepal

Creating awareness for sustainable products

– Dr. Prasad Modak, Environmental Management Centre [tbc]

11:30 – 12:00  Tea Break
12:00 – 13:30 The need to move towards sustainability

– Dr. Nyati, Principal Advisor, Confederation of Indian Industries [tbc]
– Ms. Rita Roy Choudhury, Team Leader - Environment Division Federation of Indian Chambers of Commerce & industry [tbc]

The Indian experience with the Eco-Mark: lessons learnt and steps forward

– Mr. Pradeep S Mehta, Secretary General, CUTFS International
– J. M. Mauskar, Chairman, Ecomark Technical Committee, Central Pollution Control Board [tbc]

GTZ activities on eco-labelling and SCP in the country

– Mr. Ashish Chaturvedi, Project Coordinator, GTZ-Advisory Services in Environmental Management (ASEM)

The opportunities towards better cooperation between eco-label schemes

– Mr. Christian Löwe, Federal Environmental Agency (Germany)

Questions and answers

13:30 – 15:00 Lunch

Session II – Improving the sustainability of textiles production: challenges and opportunities

15:00 – 16:30 The textile sector in India: eco-labelling challenges and opportunities

– Mr. D.K Nair, Secretary General, Confederation of Indian Textile Industries

SCP approach to address the sustainability impacts of the textile industry in India

– Ms. Sarah Resouly, EU / International SCP Policy Defra, UK

Improving textile sustainability through information-technology solutions: the e-textile toolbox

– Dr. S.K. Chakravorty, Group Head & Director -Technology Management & Environment Management, Indian National Cleaner Production Centre [tbc]

Questions and answers

16:30 – 17:00 Tea Break

17:00 – 17:30 Success stories of eco-labelling textiles

– Companies representatives successful /project coordinators

17:30 – 18:00 Closing panel
Day 2

Chairman: Bipul Chatterjee, Deputy Executive Director, CUTS International

Session III – Working session

09:30 – 10:30 The EU Eco-label: the scheme, the product categories
- International consultant/EU eco-label Helpdesk/EU Eco-label team

International market opportunities for eco-labelled textiles from India
- Puja Sawhney, Adelphi Consult

Questions and answers

10:30 – 11:30 Tea Break

11:30 – 13:00 Eco-labelling textiles: EU Eco-label criteria
- International consultant/EU eco-label Helpdesk/EU Eco-label team

Questions and answers

13:00 – 14:30 Lunch

14:30 – 15:30 EU Eco-label procedures and case study
- International consultant/EU eco-label Helpdesk/EU Eco-label team

Questions and answers

15:30 – 17:00 Enabling developing countries to seize eco-label opportunities project: the way forward
- Discussion among participants

17:00 Closing remarks
- Mr. Bipul Chatterjee, Deputy Executive Director, CUTS International