

Enabling developing countries to seize eco-label opportunities project

National workshop on eco-labelling

Objectives:

- Create awareness among relevant stakeholders on the opportunities related to eco-labelling and to the increase of sustainability of the textile sector;
- Present the 'Enabling developing countries to seize eco-label opportunities' project and engage relevant stakeholders;
- Increase textile industry stakeholders' knowledge of the EU Eco-label, its procedure, criteria and related market opportunities.

Type of the event: Multi-stakeholder meeting

Duration: 2 days

Date: 23-24 June 2008

Venue: Royal Court conference hall in **Country Inn Hotel**, at Khasa Kothi Circle, M I Road, **Jaipur**.

Participants: Around 50 stakeholders as follows:

- Indian representatives of: key Ministries, Industry stakeholders, National Bureau of Standards, consumers/producers associations, civil society organizations/environmental NGOs.
- International representatives of: EC, UNEP, UK DEFRA, GTZ etc.

Tentative framework:

Day 1

Session I – Setting the scene

The session will aim at creating a common background about eco-labelling as a tool for promoting resource efficiency and Life Cycle Management; the role of different stakeholders will be presented, as well as the different related initiative existing in India.

Session II – Improving the sustainability of textiles production: challenges and opportunities

The session will focus on the textiles sector in India, the need of improving its sustainability and related opportunities.

Day 2

Session III – Working session

This session will address textile industry representatives; it will provide more detailed specifications on the Enabling developing countries to seize eco-label opportunities project and specifically will focus on the presentation of the EU Eco-label, the market opportunities for Indian eco-labelled textiles, the scheme's criteria for textiles, and the related procedure for getting the product awarded.

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Tentative Agenda

Day 1

Chairman: Representative of Ministry of the Environment [tbc]

09:30 – 10:00 Registration of participants

10:00 – 10:30 **Welcome remarks** by Mr. Sudhir Mital, *Joint Secretary, Ministry of the Environment and Forest, India [tbc]*

Introduction by Mr P D Patodia, *Chairman, Confederation of Indian Textile Industries*

Opening by Mr. Pradeep S Mehta, *Secretary General, CUTS International*

Session I – Setting the scene

10:30 – 11:30 **Multi-stakeholders approaches in promoting eco-labels: the ‘Enabling developing countries to seize eco-label opportunities’ project**

- Mr. Bas de Leeuw, *Head of Integrated Resource Management Unit, United Nations Environment Programme*

Eco-label as a tool for promoting resource efficiency and life cycle management

- Mr. Robert Donkers, *First Counsellor, Environment, Delegation of the European Commission to India, Bhutan and Nepal*

Creating awareness for sustainable products

- Dr. Prasad Modak, *Environmental Management Centre [tbc]*

11:30 – 12:00 Tea Break

- 12:00 – 13:30 **The need to move towards sustainability**
- Dr. Nyati, *Principal Advisor, Confederation of Indian Industries* [tbc]
 - Ms. Rita Roy Choudhury, *Team Leader - Environment Division* Federation of Indian Chambers of Commerce & industry [tbc]
- The Indian experience with the Eco-Mark: lessons learnt and steps forward**
- Mr. Pradeep S Mehta, *Secretary General, CUTS International*
 - J. M. Mauskar, *Chairman, Ecomark Technical Committee, Central Pollution Control Board* [tbc]
- GTZ activities on eco-labelling and SCP in the country**
- Mr. Ashish Chaturvedi, *Project Coordinator, GTZ-Advisory Services in Environmental Management (ASEM)*
- The opportunities towards better cooperation between eco-label schemes**
- Mr. Christian Löwe, *Federal Environmental Agency (Germany)*
- Questions and answers**
- 13:30 – 15:00 **Lunch**
- Session II – Improving the sustainability of textiles production: challenges and opportunities**
- 15:00 – 16:30 **The textile sector in India: eco-labelling challenges and opportunities**
- Mr. D.K Nair, *Secretary General, Confederation of Indian Textile Industries*
- SCP approach to address the sustainability impacts of the textile industry in India**
- Ms. Sarah Resouly, *EU / International SCP Policy Defra, UK*
- Improving textile sustainability through information-technology solutions: the e-textile toolbox**
- Dr. S.K. Chakravorty, *Group Head & Director -Technology Management & Environment Management, Indian National Cleaner Production Centre* [tbc]
- Questions and answers**
- 16:30 – 17:00 **Tea Break**
- 17:00 – 17:30 **Success stories of eco-labelling textiles**
- Companies representatives successful /project coordinators
- 17:30 – 18:00 **Closing panel**

Day 2

Chairman: Bipul Chatterjee, Deputy Executive Director, CUTS International

Session III – Working session

- 09:30 – 10:30 **The EU Eco-label: the scheme, the product categories**
- *International consultant/EU eco-label Helpdesk/EU Eco-label team*
- International market opportunities for eco-labelled textiles from India**
- *Puja Sawhney, Adelphi Consult*
- Questions and answers**
- 10:30 – 11:30 Tea Break**
- 11:30 – 13:00 **Eco-labelling textiles: EU Eco-label criteria**
- *International consultant/EU eco-label Helpdesk /EU Eco-label team*
- Questions and answers**
- 13:00 – 14:30 Lunch**
- 14:30 – 15:30 **EU Eco-label procedures and case study**
- *International consultant/EU eco-label Helpdesk/EU Eco-label team*
- Questions and answers**
- 15:30 – 17:00 **Enabling developing countries to seize eco-label opportunities project: the way forward**
- *Discussion among participants*
- 17:00 **Closing remarks**
- *Mr. Bipul Chatterjee, Deputy Executive Director, CUTS International*