



BILL & MELINDA  
GATES *foundation*

Addressing Barriers to Rice Seeds Trade between  
India and Bangladesh  
(RISTE)

Project Launch Meeting  
19<sup>th</sup>-20<sup>th</sup> April, 2013  
Kolkata

**Group-V Presentation**

# Group V

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# Proposed Revised Objectives

## Objective 1

- To have a comprehensive understanding of the existing trade and regulatory barriers in cross-border formal rice seed trade between Bangladesh and India.

## Objective 2

- Undertake advocacy initiatives to gather support from the key stakeholders for policy reforms.

## Objective 3

- Facilitate partnership between two countries for promoting seed trade through exchange and knowledge sharing between public and private sectors and associations.

# Proposed Phases of the Project

## *Phase 1: Inception phase*

Activities	Outputs
Initial desk research	<ul style="list-style-type: none"><li>• Desk research report</li><li>• Operational strategy note</li></ul>
Project launching	<ul style="list-style-type: none"><li>• Brainstorm and exchange of ideas among experts and partners</li><li>• Sharpened and simplified objectives, activities and expected outcomes</li></ul>
Consultation and first meeting of the Project Advisory Committee (PAC)	<ul style="list-style-type: none"><li>• Selection of and contract with partners</li><li>• Appoint experts, consultants and others</li><li>• PAC meeting report prepared</li></ul>
Designing terms of reference for consultants and partners	<ul style="list-style-type: none"><li>• Activities for individual partners and others are defined</li></ul>

## *Phase 2: Fact finding and clarification*

Activities	Outputs
<ul style="list-style-type: none"><li>▪ Developing check-list and questionnaires for primary investigation in Bangladesh and India</li><li>▪ Field research (FGD and in-depth survey) in Bangladesh and India to understand informal rice seed trade and policy-related barriers</li><li>▪ Data analyses and preparation of draft report</li><li>▪ Sharing draft report with CUTS and PAC</li><li>▪ Second meeting of PAC</li></ul>	<ul style="list-style-type: none"><li>▪ Separate modules of check-list and questionnaire for Bangladesh and India</li><li>▪ Field investigation and primary information collected</li><li>▪ Draft report prepared and shared with CUTS and PAC</li></ul>

## *Phase 3: Consultation and consensus building*

Activities	Outputs
Priority identification and consultation meetings with government agencies, seed traders, associations and policy makers	<ul style="list-style-type: none"><li data-bbox="774 536 1810 879">▪ Preliminary interactions among top policymakers and lawmakers, seed associations and seed traders in both the countries for prioritizing the policy advocacy agenda towards policy changes</li></ul>

## *Phase 4: Advocacy and endorsement*

Activities	Outputs
Identify specific policy barriers to be resolved and initiate in-country and bilateral public-private dialogue	Policy documents containing a set of recommendations to bridge gap between cross border rice seed demand and supply <ul style="list-style-type: none"><li>▪ Evidence based research papers</li><li>▪ Policy briefs</li><li>▪ One pagers</li></ul>
Organizing evidence-based policy advocacy meetings in Bangladesh and India	<ul style="list-style-type: none"><li>▪ National seminar/ consultation meeting</li><li>▪ Small group meeting</li><li>▪ One-to-one meeting</li><li>▪ Meeting reports</li></ul>
Third meeting of PAC	<ul style="list-style-type: none"><li>▪ Interim validation of project output to bring secondary level output</li><li>▪ Meeting report</li></ul>

## *Phase 5: Policy implementation and review*

Activities	Outputs
Pursuing implementation of suggested modification, adoption and changes at policy level	<ul style="list-style-type: none"><li>▪ National seminar/ consultation meeting</li><li>▪ Small group meeting</li><li>▪ One-to-one meeting</li><li>▪ Meeting reports</li></ul>
Process monitoring	<ul style="list-style-type: none"><li>▪ Documentation reports</li><li>▪ Video testimony</li></ul>



# Outcomes

- Key stakeholders are convinced on the need for bridging gap between cross border rice seed demand and supply along with formalizing the informal trade
- Ground has been prepared for congenial policy regime, business atmosphere and bilateral cooperation through policy adoption and modification

THANK YOU