

**Addressing Barriers to Rice Seeds Trade between India and Bangladesh (RISTE)  
Results Framework**

Goal: To develop an enabling environment to promote seeds trade and knowledge-sharing on HYV rice seeds between India and Bangladesh.

Assumptions:

1. Political environment remains conducive to policy engagement in Bangladesh and India
2. Bilateral trade remains a high priority for India and Bangladesh
3. Adequate demand for HYV rice seeds in Bangladesh and in India
4. Adequate domestic capacity to produce HYV rice seeds in India and their export
5. Existence of good cross-border trade infrastructure in Bangladesh and India
6. Lessons from HYV rice seeds export from India and hybrid rice seeds import to Bangladesh for regulatory/policy reforms in regard to rice seeds trade regimes of India and Bangladesh will be analysed

Activities	Outputs	Outcomes	Key Stakeholders	Means of Verifications
<b>Objective 1: Understanding of factors that drive demand and flow (production, marketing and use) of HYV rice seeds in Eastern Indian States and Bangladesh to identify varieties with bilateral trade potential</b>				
<p>Initial desk research by CUTS</p> <p>Fact finding exercise by CUTS and establishment of contacts with prospective project partners and key stakeholders</p> <p>Preliminary mapping by CUTS of rice seeds flow in Eastern Indian states and in Bangladesh</p> <p>Literature review by CUTS <b>(January - March 2013)</b></p>	<p>Operational Strategy Note by CUTS</p> <p>Project Web Page by CUTS</p> <p>Briefing Paper: 'Opportunities and Challenges in Rice Seeds Trade between India and Bangladesh' by CUTS</p> <p>Monograph based on Literature Review by CUTS</p> <p>Baseline Report on HYV</p>	<p>Consensus among major stakeholder groups on demand scenarios and bilateral trade potential between Bangladesh and India for HYV rice seeds <b>(December 2013)</b></p>	<p>Key Stakeholders:</p> <ol style="list-style-type: none"> <li>1. Seed Associations</li> <li>2. Seed Traders including exporters and importers</li> <li>3. India-Bangladesh Chamber of Commerce &amp; Industry (IBCCI)</li> <li>4. Media</li> <li>5. Research/Policy Institutions</li> </ol>	<ol style="list-style-type: none"> <li>1. Peer review of a recommendatory paper on demand scenarios and potential trade between India and Bangladesh in HYV rice seeds by these stakeholder groups</li> <li>2. Release of a joint communiqué on demand scenarios and potential trade in HYV rice seeds in association with Seed Associations and IBCCI</li> </ol>

<p>Project Launch Meeting and First Meeting of the Project Advisory Committee by CUTS</p> <p>Selection of partners in Eastern Indian states and Bangladesh and finalisation of Memorandum of Understanding with the partners including Work Plan, with specific timeline and budget</p> <p>Gathering of data and other information by CUTS to write a Baseline Report on HYV rice seeds in India and Bangladesh and a Briefing Paper</p> <p><b>(April - June 2013)</b></p>	<p>rice seeds in India and Bangladesh by CUTS</p> <p>Report of the Project Launch Meeting and the PAC Meeting by CUTS</p> <p>Memorandum of Understanding with project partners</p> <p><b>(April - June 2013)</b></p>			
<p>Field visit by CUTS to the project partners in Eastern Indian states and in Bangladesh - to review the work progress and to meet a few key informants</p> <p><b>(July - August 2013)</b></p> <p>Through interactive manner and with mutual feedback desk research and field research on factors driving the demand and flow (production, marketing and use) of HYV rice seeds in respective states - to understand the functioning of HYV rice seeds flow (field research will be limited focused group discussion with farmer groups in selected places</p>	<p>Report from field visit by CUTS</p> <p><b>(July-August 2013)</b></p> <p>Initial reports from desk research and field research by project partners in Eastern Indian states and in Bangladesh</p> <p><b>(September 2013)</b></p> <p>A note on advocacy strategy and another note on media outreach strategy by CUTS and its project partner in Bangladesh</p>			

<p>and interaction with key informants in rice seeds flow map) by:</p> <p>1. Project partners in Eastern Indian states <b>(July - November 2013)</b></p> <p>2. Project partner in Bangladesh <b>(July - November 2013)</b></p> <p>Preparation of an advocacy strategy and media outreach strategy by CUTS and its project partner in Bangladesh regarding policy and practice changes on bilateral knowledge-sharing and HYV rice seeds trade between India and Bangladesh <b>(July - September 2013)</b></p> <p>Interaction among CUTS, the project partner in Bangladesh and a select set of policy champions on the need for writing media articles (op-eds, etc.) on bilateral knowledge-sharing and HYV rice seeds trade between India and Bangladesh <b>(October 2013 - September 2014)</b></p> <p>Second Meeting of the Project Advisory Committee and International Stakeholder Consultation in Dhaka by the Bangladesh partner and CUTS to discuss the extent to which Objective 1 and related outcomes</p>	<p><b>(September 2013)</b></p> <p>Final reports from desk research and field research by project partners in Eastern Indian states and in Bangladesh <b>(November 2013)</b></p> <p>Report of the PAC Meeting CUTS and its project partner in Bangladesh <b>(December 2013/January 2014)</b></p>			
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are achieved and activities related to Objectives 2 and 3 and related outcomes <b>(December 2013/January 2014)</b>				
Objective 2: Understanding of systemic enabling factors and challenges (institutions, laws, policies, regulations and practices) to bilateral knowledge-sharing and trade of seeds between India and Bangladesh, particularly on HYV rice seeds				
Activities	Outputs	Outcomes	Key Stakeholders	Means of verifications
Preparation, peer review and endorsement of a Recommendatory Paper by CUTS and its project partners on demand scenarios and potential trade between India and Bangladesh in HYV rice seeds <b>(March 2014)</b>	A Recommendatory Paper by CUTS and its project partners on demand scenarios and potential trade between India and Bangladesh in HYV rice seeds <b>(March 2014)</b>	Buy-in from a set of policy champions from among key stakeholder groups to promote bilateral trade between India and Bangladesh in HYV rice seeds <b>(July 2014)</b>	1. Seed Associations 2. CII, FICCI, IBCCI, and FBCCI 3. Potential seed exporters and importers 4. Policy advocacy groups 5. Agriculture research institutions/Universities 6. Relevant Government officials from agriculture and trade ministries	1. Endorsement of a memorandum on policy and practice changes by these stakeholders to make a case for bilateral knowledge-sharing and HYV rice seeds trade between India and Bangladesh 2. Media articles by select policy champions 3. Formation of a joint subject expert group by IBCCI and Seed Associations
Preparation and release of a Joint Communiqué by CUTS and its project partners on demand scenarios and potential trade between India and Bangladesh in HYV rice seeds <b>(March 2014)</b>	A Joint Communiqué by CUTS and its project partners on demand scenarios and potential trade between India and Bangladesh in HYV rice seeds <b>(March 2014)</b>			
The next phase of the project will focus on following five identified issues: 1. Trade facilitation in rice seeds trade 2. Intellectual property rights 3. Knowledge-sharing 4. Certification issues 5. Harmonisation of standards  Preparatory work for the media outreach strategy, which is to be executed in India and Bangladesh	1. Media articles every month starting from March, covering one issue at a time. 2. At least 3 op-eds articles by selected policy champions in each India and Bangladesh <b>(March-September 2014)</b>			

<p>The work for the media outreach activity will be bifurcated between states partners in respective states in India, CUTS in New Delhi and Bangladesh partner in Bangladesh <b>(March 2014)</b></p>				
<p>Joint field visits (One to one meetings) by CUTS (and US) to Dhaka (and New Delhi) to interact/gather inputs from key informants, including journalist and policymakers on macro aspects of research (including five identified issues) (April). <i>(the partners should ensure the media coverage of these field visits and should regularly engage media correspondents in other activities)</i> <i>[CUTS and US will also invite media personals and take them to the field, so as to understand the real time issues on the grounds (this will help in capacity building of media personnel).</i> <b>(March-April 2014)</b></p>	<p>1. Report of field visits by CUTS and its project partner in Bangladesh; 2. Media articles <b>(April 2014)</b></p>			

<p>Through interactive manner and with mutual feedback desk and field research by CUTS and its project partner in Bangladesh on the following issues:</p> <ol style="list-style-type: none"> <li>1. Trade facilitation in rice seeds trade; covering factors driving other seeds trade between India and Bangladesh including regulatory/policy lessons from India's rice seeds exports and Bangladesh's import of hybrid rice seeds</li> <li>2. Harmonisation of standards</li> <li>3. Certification issues</li> <li>4. Knowledge-sharing</li> <li>5. Intellectual property rights</li> </ol> <p><b>(March- August 2014)</b></p>	<p>Five Policy and Practice briefs, covering in-depth qualitative and quantitative analysis of the five identified issues.</p> <p>Release each month starting from March 2014 , one policy and practice brief as media article in local and national newspapers and magazine in Eastern States media/ New Delhi/ and in Dhaka. <b>(March -August 2014)</b></p>			
<p>Media training in both India and Bangladesh on the project findings and presenting strong evident based case for bilateral trade in rice seeds and knowledge-sharing initiatives <b>(April- May 2014)</b></p>	<p>Media training report <b>(April- May 2014)</b></p>			
<p>Preparation and endorsement of a Memorandum on policy and practice changes by CUTS and its project partner in Bangladesh to make a case for bilateral knowledge-sharing and HYV rice seeds trade between India and Bangladesh <b>(June - July 2014)</b></p>	<p>A Memorandum by CUTS and its project partner in Bangladesh <b>(July 2014)</b></p>			
<p>Preparation of a Brief by CUTS and its project partner in Bangladesh and their interaction with IBCCI, CII, FBCCI and Seed</p>	<p>A Brief by CUTS and its project partner <b>(July 2014)</b></p>			

Associations on the <b>need for forming a joint subject expert group (June - July 2014)</b>				
One-to one outreach meetings by CUTS and project partners in India and in Bangladesh. <b>(June 2014)</b>	Report of outreach meetings <b>(June 2014)</b>			
Objective 3: Influence changes to policies and practices to facilitate formalisation and expansion of bilateral trade and knowledge-sharing on HYV rice seeds between Bangladesh and India				
Activities	Outputs	Outcomes	Key Stakeholders	Means of verifications
Preparation of a brief by CUTS and its project partner in Bangladesh and their interaction with IBCCI, CCI, FBCCI and Seed Associations on the <b>need for forming a joint subject expert group</b> by IBCCI,CCI, FBCCI and Seed Associations <b>(June - July 2014)</b>	A brief by CUTS and its project partner in Bangladesh on the need for forming a joint subject expert group by IBCCI,CCI, FBCCI and Seed Associations <b>(July 2014)</b>			
Joint field visits by CUTS and US to Dhaka and New Delhi to interact with a few key stakeholders to discuss specific policy and practice changes (based on the outputs produced such as memorandum and brief on need for forming a joint subject expert group), to make a case for bilateral knowledge-sharing and HYV rice seeds trade between India and Bangladesh <b>(June-July 2014)</b> . <i>[This will be done to: (a) further the advocacy and outreach initiatives with key stakeholders (IBCCI, CII,</i>	Report of field visits by CUTS and its project partner in Bangladesh <b>(June - July 2014)</b>	Inclusion of rice seeds trade in the agenda of the India-Bangladesh joint task force on bilateral trade <b>(April 2014)</b>  Evidence of progress on joint rice seeds research agenda between Indian and Bangladeshi agriculture research institutions /universities <b>(April 2014)</b>		Review of the meeting agenda and minutes  Announcement of a joint rice research initiative





<p>Evidence-based advocacy/final dissemination meetings:</p> <p>1. In Dhaka by the Bangladesh project partner and CUTS <b>(September 2014)</b></p> <p>2. In New Delhi by CUTS and its project partner in Bangladesh <b>(September 2014)</b>  <i>(These will be full day long final conferences in New Delhi and Dhaka to disseminate the project findings)</i></p>	<p>Reports of advocacy meetings by CUTS and its project partner in India and Bangladesh <b>(September 2014)</b></p>			
<p>CUTS (and US) will jointly participate in 8<sup>th</sup> ASAE conference in Dhaka. They will jointly present one paper and one poster.</p> <p>CUTS will also present another paper separately.</p> <p>CUTS (in consultation with US) will organise a Mini Symposium in Dhaka during this conference (15-17 October, 2014). <b>(October 2014)</b></p>	<p>Paper and poster presentations</p> <p>Report on symposium</p>			

<sup>1</sup>By ‘knowledge-sharing’ we mean rice seeds, particularly HYV rice seeds, related exchange of information and joint activities by rice research institutes including agriculture universities in Eastern India and Bangladesh. For this purpose, some select key informants from among some of these institutes will be interviewed by CUTS and its project partner in Bangladesh. There will be one or two case studies on existing knowledge-sharing initiatives on this subject to be done by CUTS and its project partner in Bangladesh.