







Transforming Logistics Performance in BBIN Countries Towards creating a lasting legacy

16 December 2020

Wednesday 5:30-7:00 PM IST / 7:00-8:30 AM ET



BIPUL CHATTERJEE

Executive Director

CUTS International



CECILE FRUMAN
Director, Regional Integration and
Engagement, South Asia,
The World Bank Group



PRITAM BANERJEE
Independent Trade and
Logistics Specialist



JAN HOFFMANN
Chief, Trade Logistics Branch, Division
on Technology and Logistics, United
Nations Conference on Trade and
Development



KUANCHENG HUANG
Senior Transport Specialist, Transport
Sector Group, Sustainable Development
and Climate Change Department, Asian
Development Bank

End to end analysis of a corridor using objective data is rare in South Asia, in general, and in the Bangladesh, Bhutan, India, Nepal (BBIN) sub-region, in particular. The overall focus largely remains on examining the border effect. The border effect captures the quality of trade facilitation which is only one aspect of the quality of the overall logistics of a corridor.

For an objective analysis of any region, such as BBIN and the corridors, that provide intra-regional connectivity, one has to therefore move away from the traditional approach of using either survey based perception studies or in-depth analysis of the border effect. Given current technology sophistication made available to transport assets and operations, it is possible to assess corridor specific logistics quality in any region.

In this context, this webinar on the <u>CUTS Discussion Paper</u>, written by Pritam Banerjee, will discuss the concept of freight fluidity and the fluidity of a specific corridor that should be adopted for future research in this area.