

GENDER DIMENSIONS OF INFORMAL TRADE

21 December
2020
Monday

02:30 pm - 04:00 pm
(Indian Standard Time)



Bipul Chatterjee
Executive Director
CUTS International



Hasina Kharbhih
Founder and Managing Director of
Impulse Social Enterprises, Shillong, Meghalaya



Kamala Gurung
Gender and Natural Resource Management
Specialist, ICIMOD, Kathmandu, Nepal



Nasreen Begum
Member (Law) of Bangladesh
Competition Commission



Damchae Dem
Founder, Bhutan Association
of Women Entrepreneurs

It has been widely argued that gender is a crucial instrument for development and equality in trade interventions across the world, in addition to fuelling growth in the economy. When it comes to cross-border trade in Bangladesh, Bhutan, India and Nepal (BBIN), women are predominantly involved in the informal sector.

Cumbersome procedures involved in formal trade, low volume of production, mobility and infrastructure related challenges, already established linkages across border are some of the reasons by which women prefer to stick to informal trade. It is known that women's participation in informal trade has multiplier effect in reducing poverty, improving local economy and economic empowerment.

Given this background, CUTS International together with its partners Bangladesh Women Chamber of Commerce and Industry, Bhutan Media and Communications Institute and South Asia Watch on Trade, Economics and Environment with the support from the United Kingdom's Foreign Commonwealth and Development Office, is implementing a project titled 'Gender Dimensions of Trade facilitation: Evidence from Bangladesh, Bhutan, India and Nepal' with a vision to prepare cases in favour of gender inclusive trade policies to enhance the participation of women in trade related activities.

Therefore, this webinar will focus on the economic and social implications of informal trade while deliberating on the challenges faced by women engaged in trade operations across border. It will also emphasize on the need of having a gender sensitive border environment in reducing poverty among border communities.

For further information:

Vandana Swami, +91 8005655580, vsw@cuts.org
Apoorva Lalwani, +91 8619110291, apl@cuts.org

To register: <http://ow.ly/sKkR50CNNpq>

